**MILANO HOME: NEW PROPOSALS, TRENDS AND INSPIRATIONS FOR THE HOME OF 2024**

*Explore the latest in home décor for 2024, from decorations to giftware, at Milano Home. Discover original concepts, trends, artisan craftsmanship, and innovative designs. Here's a glimpse into what the event has to offer..*

*Milan, 11 January 2024*. The ideas, trends, and products showcased will embody **design, research, uniqueness, and sustainability**. Exhibitors' offerings will span a broad spectrum, addressing some of the most crucial and timely issues of our era. With a diverse array of talents from across the globe, the exhibition emerges as a **platform displaying innovative insights and solutions yet to be explored**.

An example of this are the unique works by *ceramic* *maker* **Onofrio Acone**, which are made strictly by hand and exclusively in ceramic, following a sustainable approach that respects nature and the Salento region in which the artist produces his works.

On the other hand, **Winetage**, a very young all-Italian start-up based on a conscious approach towards the upcycling of natural materials, skilfully combines craftsmanship, design and eco-sustainability.Oak wood, recovered from wine barrels, is the main material of exclusive handcrafted furniture and furnishing accessories.

**Lineasette**'s porcelain collections of stoneware furnishing also emphasize the value of craftsmanship. They come in a variety of colours and shapes, with an organic and natural appearance.

**Hectorm Alvarez** stands out for his attention to form, study of materials, and research on colour. He is an eclectic Mexican designer who transforms natural elements, such as ceramics or wood, into design objects with a strong personality, just like the unique creations in glazed stoneware for a contemporary *mis en table* by the French ceramist **Anne Krieg**.

Creativity and lifestyle are the hallmarks of the collections handcrafted in Italy by **Fade Maison**, a constantly evolving brand able to offer ever new, high quality objects. Acrylic crystal distinguishes **Vesta**'s home furnishings characterised by mix and match patterns and pop colours, while maintaining the elegance of transparency. **Digital Design - Mille997** offers design home furnishing items made with the use of trendy, eco-friendly materials, as well as furnishing accessories balancing tradition and new trends. **Grattoni**, a brand from Udine, reinterprets its products according to changing times and trends.

Milano Home will also be the stage to present **Alessi's** new project 'Il tornitore matto' (The Mad Turner) and the new Blackout brand, dedicated to cordless lamps, which bears the signature of **Raimondo Guzzini and Ernesto Canelli**.

Mascagni Casa's furnishing proposals are distinguished by innovation and research, fostered through collaborations with diverse designers. Meanwhile, **L'Oca Nera** presents an array of new objects and micro-architectures, allowing for personalised home décor infused with understated and refined luxury.

**Kosta Boda**, a renowned Swedish brand celebrated for its contemporary lifestyle creations in art and design, presents a collection of home objects designed to infuse everyday life with inspiration and beauty. Among these offerings are new lines of vases crafted by the internationally acclaimed Swedish designer duo Front. Additionally, **Blueside Emotional Design** introduces high-quality, handcrafted objects made from borosilicate glass, ideal for various settings like dining and living spaces. These items, crafted by skilled Italian glassblowers, exemplify Italian craftsmanship at its finest.

Some unconventional, unique and creative objects for the home will be also presented by the Spanish brand **Doiy** and by the French **Lexon by Whynot**, with its original and technological design objects for the home, the office, travel or urban nomadism. On the other hand, **Wftb** (Waiting for the bus) will take you on a journey to discover Italian craftsmanship, from North to South, thanks to products that combine contemporary design and traditional methods.

The Danish brand **Bloomgiville** presents an extensive array of Nordic-inspired furniture and decorative pieces featuring flawless finishes and vivid colours. Meanwhile, the French workshop **Jars** offers a diverse range of exclusive and one-of-a-kind objects made from clay or stoneware. These handmade pieces are functional, unconventional, or artistic, each distinct from the others.

**Arcucci**'s new collections are characterised by colours and designs reminiscent of nature, and a lot more; while **Zafferano**'s proposal includes hand-blown borosilicate glass pendant lamps, designed by Federico de Majo, which create striking visual and lighting effects. The glasses by **Galbiati Milano** are also works of art: all handcrafted by master glass-makers, they are unique and unrepeatable objects in different variations.

Moreover, you will enjoy the aromas and room fragrances by **Cereria Pernici**, a historic Italian brand that produces handcrafted scented candles with top-quality ingredients, as well as the hand-crafted essences by **Farmacia SS Annunziata 1561**, which are the expression of a unique style.

Among many others, should be also highlighted **Cereria Lumen**, which carefully chooses the materials to be used for its candles taking into account their impact on the environment; and **Festina Lente Milano**, which thanks to an all-female team proposes Made in Italy, vegan, cruelty-free and non-toxic perfumes. Sustainability is also a prevalent theme for **Cerería Mollá 1899**, which carefully and responsibly manages the waste generated by production processes to avoid the emission of harmful substances.

In the world of home textiles, **Tessitura Randi**, which has been reinterpreting traditional values according to the latest trends since 1931, **Sandriver** with objects in pure Mongolian cashmere, **Maryplaid** by F.lli Campagnolo with its exclusive and original collections of blankets, accessories and homewear, and **Brita** from Sweden with its carpets, cushions and blankets in recycled cotton and wool: elegant and timeless design models created with passion and playful colour combinations. In addition, should be also highlighted the precious objects by **Stamperia Pascucci**, an ancient workshop of hand-printed cloth that has been using the same printing technique for seven generations, as well as those by **Tessitura Toscana Telerie**, which produces linen and home textiles using top quality linen and cotton, together with many new collections and colours for the coming seasons designed by **Haomy**.

Several Italian and international designers have created elegant objects for **Ichendorf by Corrado Corradi**, which are characterised by  transparencies, minimalist design, unusual forms and essential shapes.

Environmental awareness is obviously a common thread running through many of the products on display. For example, sustainability and innovation are at the heart of **Moneta**'s philosophy, a historic Italian brand produced and distributed by the **Alluflon Group**, whose products bring innovation to the world of cooking tools through a careful selection of materials and their processing.

A few other protagonists of the tableware world are worth mentioning, such as **Weissestal** and its proposal that suits every type of need and personality; **Easylife**, with its wide range of handcrafted porcelain products characterised by their refinement and originality; and **Robert Haviland C. Parlon**, which will bring at the fair, among others, the Serengeti collection designed by Arielle de Brichambaut, a tribute to the vast landscapes of savannah.

**Blim Plus by Veca**'s kitchen items are made of totally recyclable polypropylene of the highest quality. They are produced through a very short, Made in Italy supply chain and are upgraded with ever new details and colours.

Furthermore, elegance in the design of each product is the distinctive trait of **Andrea Fontebasso**, a historic brand owned by **Tognana**: the numerous new collections go far beyond the table with a vast range of textiles and furnishing accessories to decorate every room of the house.

**Coltellerie Berti** is synonymous with Italian craftsmanship applied to knife production, as they continue to create knives with top-quality materials by proposing unique models, methods and skills, as well as elegance and exclusivity, thanks to the ideas by **Vetrerie d'Empoli**.

Among the many other protagonists of the exhibition: **Arnolfo di Cambio , Baci Milano, Ceramiche Crescentini, Compagnia del Tabacco, Eat my Sock by Moroni Gomma, Marmo Love, Pimk Pampas, Vicario 5**.

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